



www.elloora.com

Cavendish, Vic



NEWSLETTER

FEBRUARY 2018

Welcome to the 2018 summer newsletter for Eloora Shorthorns.

It certainly has been an exciting time to be a cattle and sheep producer, with 2017 seeing with record prices achieved for weaner cattle in the first half of the year, sucker lamb prices the highest ever seen, and the Eastern Market Indicator for wool also at record levels. Whilst beef prices have eased off the record levels of 12 months ago, the opening to the weaner sales has been strong with most prices between \$3.00 and \$3.30/kg, hopefully allowing breeders, traders

and processors the opportunity to all turn a profit. The Shorthorn and Shorthorn cross steers offered at the Hamilton weaner sales averaged over 370 kg at 9 - 10 mths of age.

Eloora will be participating in the Stock & Land Beef Week on Thursday 1st February, with gates open from 8.30am. On display will be the entire Eloora breeding herd, 2017 drop bull and heifer calves and of course the 2018 sale bulls (available for purchase on the day), including teams set aside for Naracoorte and Dubbo sales. All sale bulls have fully observed EBVs, breeding & semen tested and come with free delivery

within 200 kms. The bulls are sired by trait leaders Eloora Baker G31, Eloora Designer J06, Eloora Down Under J46 and Futurity Juggernaut J94. We will also be participating in the RASV Heifer Challenge (pen of 10 replacement heifers) where we have proudly been a 3 times finalist, runner-up and Champion since its inception. If you are unable to make it to the Beef Week Field Day, please contact Ray or Dion to arrange another time to visit Eloora and inspect our herd.

Regards
Ray & Dion

IN THE NEWS



ELOORA FIVE STAR L74

Retained in stud L74 is an exciting package of low birth weight, above average growth and very strong carcass traits all combined on a super sound structure. L74 is sired by Eloora Daytona J09, who sired the highest scoring shorthorn steer and member of the winning Borthwick Trophy team at Royal Melbourne Show in 2016. First progeny on display at beef week field day.

**BEEF
WEEK
FIELD DAY**
THURSDAY 1ST
FEBRUARY



\$17,000 TOP AND \$9166 AVERAGE AT 2017 NARACOORTE

Eloora offered 6 outstanding sires at the annual Naracoorte Shorthorn Bull Sale and for the third year in a row topped the stud averages at an impressive \$9166. Top priced bull Eloora Fortress L19 was purchased by Andy Withers of Belmore Shorthorns at Naracoorte for \$17,000. Thank you to all purchasers and under bidders of all sale genetics in 2017.

100% OF 2018 SALE BULLS HAVE EBVS IN THE TOP 10% OF BREEDPLAN



HEIFER SHOW SUCCESS

Congratulations James on a very successful time at the Melbourne and Adelaide heifer shows. James won intermediate herdsman, reserve champion handler in Melbourne, while placing second in the handlers at Adelaide, his heifer Eloora Beautician M56 won senior champion heifer in Adelaide and placed second in Melbourne.



MOUNT GAMBIER JUNE 2017 STORE MARKET
 David & Caroline Fenton, Karabeal Vic, sold 120 EU accredited Eloora blood Shorthorn/Angus steers, 11-13 months old to average \$1431. 89 of the steers went to Thomas Foods International, including the top draft av 423kgs at \$1600 (\$3.78/kg).

SEMEN FOR SALE



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- Eloora Baker G31 (limited supply).
- Eloora Five Star L74.
- Eloora Friday Night Lights L22, outstanding progeny born in 2017 on display at field day (owned with Blackjack Shorthorns).
- Eloora Einstein K100, big EMA & positive fat, first progeny on display at field day.



Eloora sold the highest price sale yard sucker lambs nationally, on the week of 13th November, through the Hamilton Livestock Exchange.



UPCOMING EVENTS

February 1, 2018

On property field day, Beef Week 2018

April 5, 2018

Naracoorte Bull Sale

June, 2018

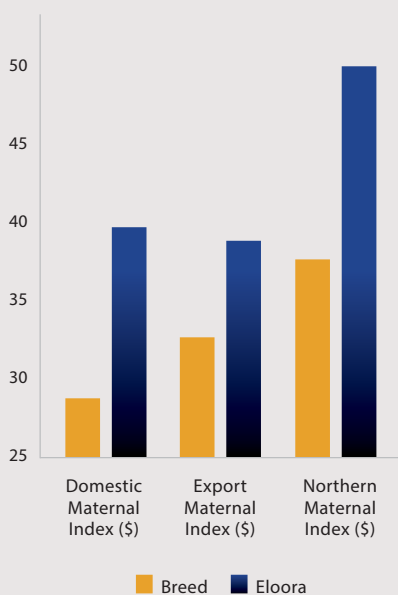
Dubbo National

August 6 & 7, 2018

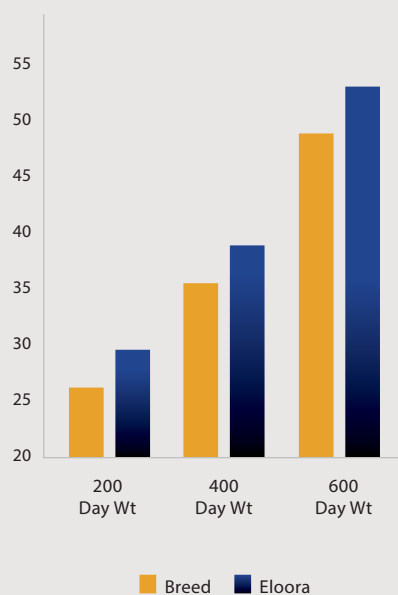
Sheepvention Field Day, Hamilton

2018 SALE BULLS EBV AVERAGES

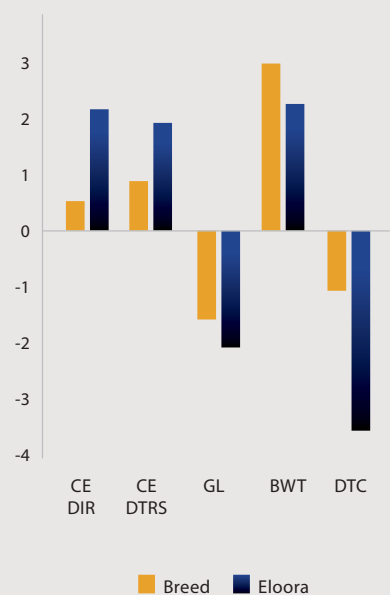
Breed Index Av



Growth Av



Calving Data Av



**FREE
DELIVERY
WITHIN
200kms**

SAMPLE OF THE 2018 SALE BULLS



SBEM09

Eloora Goldsmith M09
Sire Eloora Designer J06



SBEM50

Eloora Graceland M50
Sire Eloora Baker G31



SBEM54

Eloora General Lee M54
Sire Eloora Baker G31



SBEM74

Eloora Grandeur M74
Sire Eloora Down Under M74



ELOM08

Eloora Gibbo M08
Sire Eloora Executive K12



ELOM24

Eloora Geelong M24
Sire Eloora Baker G31



ELOM15

Eloora Golden Arches M15



ELOM26

Eloora Maxie Gawn M26



JEPM42

Eloora Godfrey M42



SBEM05

Eloora Gold Mine M05



SBEM34

Eloora Guru M34



SBEM40

Eloora Grundy M40

Additional photos, EBV's and pedigrees of all the sale bulls can be viewed at www.eloora.com