



Eloora Shorthorns  
  
[www.eloora.com](http://www.eloora.com)

# Eloora Shorthorns

Cavendish, Vic



**2015  
BEEF WEEK  
FIELD DAY  
TUESDAY  
FEB 3**



## Dear Beef Enthusiast,

Eloora Shorthorns has enjoyed outstanding success in 2014 winning major awards in a wide range of areas including carcass competitions, clients sales results, seed stock competitions, Shorthorn Group Breedplan and seeing their genetics exported around the globe.

It was pleasing again to see Eloora having

the Number 1 animal (SBE H36) in the breed for the Domestic Maternal Index and 4 of the top 15 females carrying the Eloora prefix. The grand dam of H36, Eloora Lavendar Z50 was sold to Sprys Shorthorns in 2013 and was the dam of an embryo recipient which sold for \$10,500 at their 2014 annual sale.

Other client success included Nentoura

Shorthorns selling 3 sons of Eloora Waltzing Matilda E31 to average \$8000 at auction, Sprys Shorthorns selling a 9 month old daughter of Eloora Winchester E17 for \$9000 (later winning Grand Champion Female at the Royal Queensland Show) and continued calf sales success for our commercial clients.

In September Longernong College exhibited an Eloora steer which was part of the successful Borthwick trophy team at the Melbourne Royal, this steer was the subsequent highest scoring purebred Shorthorn steer and won the John Crilly Memorial Trophy. Eloora also exhibited the Junior Champion Shorthorn Bull at Melbourne.

During the bull selling season Eloora had great success at the Dubbo National, winning Grand Champion Bull (which subsequently sold to Yamburgan Shorthorns) & Division 4 Reserve Champion Bull selling to Dick & Nathan Leach of Kaloola Shorthorns. Eloora also sold the equal top priced heifer (a full sister to the Grand Champion bull) to Sprys Shorthorns. The Dubbo Champion has a full brother in this years sales draft.

Eloora has bulls, females (joined and unjoined) and genetics for sale now. The 2015 sale bulls offer purchasers the opportunity to acquire sons of the carcass sire Sprys Patents Ace G38, the trait leading Broughton Park Thunder C023 and balanced sires Marellan Indestructible and Royalla Masterpiece. These sale bulls are featured at our Beef Week Field day and free delivery is included up to 200kms. Eloora will also be selling at Naracoorte Show and Sale, and the newly formed Clifton All Breed Bull sale at Hamilton.

Recently the North American and New Zealand semen rights in Eloora Baker G31 were sold to Jungels Shorthorns and Ken & Betty Morton. We thank these leading breeders for selecting Baker G31 whom will have sons for sale at Eloora in 2016 and domestic semen is available for sale now.

Eloora records all traits on breedplan, and all sale bulls are offered with full EBV's covering fertility, calving ease, growth, maternal and carcass. This information in addition to photos of sale bulls can be seen by visiting our website, at [www.eloora.com](http://www.eloora.com).

We invite your inspection of our sale bulls and breeding herd at the Stock and Land Beef Week field days on day 8, Tuesday February 3rd, or any other time by appointment.

Kind Regards,

Ray 0488 741261

Dion 0400 553876

## ROYAL MELBOURNE SHOW



Highest Scoring Shorthorn Steer & winner of the John Crilly Memorial Trophy, bred by Eloora and prepared & shown by Longerenong College.



YEARLING SHORTHORN & SHORTHORN CROSS HEIFERS FOR SALE CONTACT DION

The winning steer was marble score 3, received maximum points for EMA, fat and saleable meat yield and was a member of the Shorthorn team in the Borthwick trophy which won the hook section by over 8 points



First place in the Pair of heifers held by James and Dillon.

## SAMPLE OF THE 2015 SALE BULLS



CHECK OUT EBV'S AND PEDIGREES ONLINE AT [WWW.ELOORA.COM](http://WWW.ELOORA.COM)

## ELOORA BAKER G31



Semen for Sale, his first drop of calves exhibit his thickness and softness, all born unassisted. Congratulations to Dan Donnelly and Jungles Shorthorn Farms on purchasing North American rights, and Ken & Betty Morton on securing the New Zealand rights for Baker G31.

## ELOORA BLACKS



Angus X Shorthorn bulls sired by industry leading Angus sires and out of registered shorthorn cows



## 2014 NATIONAL SHORTHORN SHOW AND SALE



**ELOORA DESIGNER J06** Grand Champion & Division 1 Champion Bull purchased by Yamburgan Shorthorns, youngest bull in the show at only 15 mths.



**ELOORA COMPASS H47** Reserve Division 4 Champion purchased by Dick & Nathan Leach, Kaloola Shorthorns

**ELOORA JUDITH J07** Equal top price female purchased Sprys Shorthorns

**SPRYS ON TARGET H189** Division 3 Champion, sired by Eloora Winchester E17, purchased by Comet Shorthorns

## CLIENT SALES



John & Tom McCormack (John pictured in the Stock & Land) selling their 144 EU Shorthorn-Hereford steers at Yea, VIC. John and Tom are repeat buyers of white Eloora bulls to use in their program.



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